

# DEVELOPING LEADERSHIP SKILLS OF CREATIVITY & VISIONEERING

*"Imagination is more important than knowledge."* ~ Albert Einstein

*"Where there is no vision, the people perish."* ~ Proverb

The fundamental difference between leaders and managers is that leaders have vision - the ability to see the objective or goal with total clarity and in exact and finite detail. Leaders also see the steps needed to achieve the goal, while managers merely manage the process towards that goal.

How leaders get to see the goal with such clarity is through 'visioneering' a technique John Harman had been teaching for years. Visioneering is the ability to exercise the imagination and to develop fresh ideas. All our human accomplishments begin with an idea; all our success stories involve a specific, crystallised vision; every objective or goal we ever met was achieved with foresight and intuition.

But how are leaders able to see the future? Where do they get their good ideas? How do they develop the ability to evolve goals and to map the tricky path towards achieving them?

John's highly interactive workshop shows participants how they can develop their personal creativity – their ability to innovate, come up with good ideas and think outside the box.

## **Designed for**

Junior and mid-level executives, senior managers, chief executive officers.

## **Entrance Requirements**

Participants should have aspirations to be leaders in their field; a good understanding of basic management techniques; an interest in developing their ability to think laterally.

## **Course Outcomes**

Upon completion of this workshop, participants will be able to

- learn to take more responsibility for their thoughts
- learn how to convert their problems into goals
- picture success... (what they want) – rather than failure (what they fear) – as if on a big screen
- take responsibility for their goal orientated behaviour – which is the mind driving the body in fulfilment of a dominant thought
- stretch themselves by going for the BIG vision ... BHAG - Big Hairy Audacious Goals.

## **Course Content**

The Five Steps of The Creative Process:

- Preparation
- Concentration
- Incubation
- Illumination -- the AHA! moment
- Verification

The Four Steps of Focusing:

- Concentration
- Defining your objectives in detail.
- Develop literal visualization.
- Reinforcing the vision daily.

The Steps of Visioneering

- Goal setting.
- Giving goals total clarity
- Entering goals into the subconscious via visioneering.
- Acting on the subconscious delivery of the "how".
- Following up promptly, before the vision atrophies, loses its power and becomes yet another 'might have been.'

## **Duration**

Full day, though the basics may be covered in a half-day

## **Resource Requirements**

Participants are asked to bring an A4 notepad and writing implements.

## **Delivery style**

Knowledge and concepts are introduced lecture style and all skills sessions are hands on. The style is open, interactive, fully participatory... and fun!

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